



Education and Awareness Team Agenda

December 1, 2023

Susan Wood, Team Chair

1. Welcome

2. IKC Community Focus

- a. Community Health Specialists (CHS) Update
- b. Health Equity Focus – Hispanic Heritage: Bonus Honest Conversation Videos available on IKC Portal:
<https://www.immunizekansascoalition.org/portal>

3. Other IKC Resources, Events, and Updates

In Case You Missed It – how to enhance, make it better, other feedback, share/promote

- a. Dia de la Mujer Latina (SW Kansas Conferences): <https://immunizekansascoalition.org/dia-de-la-mujer.asp>
- b. IKC Childhood Exemptions Webinar: <https://www.immunizekansascoalition.org/exemptions-webinar.asp>
- c. Honest Conversations – Faith Community Edition – New videos released in November!
 - o <https://immunizekansascoalition.org/honest-conversations.asp>

Additional Updates

- d. Giving Tuesday/Holiday Giving Campaign – consider donating, help promote! (important for unrestricted funds)
 - o <https://www.immunizekansascoalition.org/giving-tuesday-2023>
 - o Consider IKC merchandise for holiday gifts (or gift yourself):
<https://www.bonfire.com/store/immunize-kansas-coalition/>
- e. New Resources – see Key Resources: <https://immunizekansascoalition.org/key-resources.asp>
 - o Respiratory Viruses brochure
 - o Bridge Access program rack card
 - o Continuing to add translations
- f. Next week: National Influenza Vaccination Week (NIVW): <https://www.cdc.gov/flu/resource-center/nivw/activities.htm>

4. E&A Team Needs and Engagement Opportunities!

- a. Currently Reviewing/Updating Modules: <https://immunizekansascoalition.org/education-modules.asp>
 - o Need: Individual or small group to explore CME/CNE/CPE options, find a continuing education provider, recruit reviewers, and shepherd modules through this process. Volunteers?
- b. Advocacy Day – January 25th, 8:30 a.m. – 3:30 p.m.
 - o Need: Individuals to help organize groups and take them to visit lawmakers and observe meetings. E&A Team will be the lead!
 - o Other assistance: help staff breakfast/lunch, help staff IKC info table
 - o Register here: <https://www.surveymonkey.com/r/VLKYY2T>

c. Disease Videos

- 1-2 lead volunteers to coordinate
- And 1 volunteer per disease: write a brief script for one of these vaccine preventable diseases, then give testimonial or help find someone to read the script and give a testimonial. Video recording company will prep and record the volunteers:
 - Polio
 - Measles
 - Varicella/Chicken Pox
 - Pertussis/Whooping Cough
 - Mumps
 - HPV
 - Meningococcal Disease
 - COVID-19

5. Partner Sharing – Events, Announcements, Immunization Issues/Barriers – Open Discussion

What are your activities? How can you involve IKC? How can we help or partner? We are open to any setting!

6. Next Meeting Date: We may meet on December 13th to continue unfinished business from today. Which time works best?

- a. 10:00 a.m.
- b. 3:30 p.m.

7. Adjourn